



For the Attention of the Business Owner
Digital Growth & Technology Proposal

Web Design Agency You Can Trust. Start out-performing your competition.

Dear Business Owner,

Hi, I'm Thomas from Laraworks, a web design & software agency based in West Lothian. Most business websites are just "digital brochures" that don't actually sell. We turn your website from an expense into a lead-generating asset.

Engineering Mastery: Our team is led by senior engineers with a track record of building high-scale systems for global brands like **KFC, Starbucks, and BrewDog**. We now bring that same expertise to your business.

MAXIMIZE YOUR VISIBILITY

Your competition thrives on the search traffic you aren't capturing. We apply high-level engineering to your search presence, designed to maximize your visibility and present you as the most professional choice in your market.

PROTECT YOUR REPUTATION

A dated website kills trust. We provide the high-end polish that justifies your premium pricing and reflects the true quality of your service.

ENTERPRISE ENGINEERING. LOCAL PRICING.

Big agencies charge thousands for bloated, slow sites. Because we use our own proprietary software, we deliver elite, world-class quality at a price that actually makes sense.

Free Digital Performance Audit

Scan below to book a 15-min manual review. We'll show you exactly where your current site is losing you money.



Transparent Pricing Packages

We believe in honest, results-driven pricing. No hidden fees. See our full range of packages online.



Get In Touch Directly

Ready to move your business forward? Reach our engineering team today:

Call:
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Primo Models: From Local Startup to Global Market Leader

THE CHALLENGE

Primo Models came to us with a world-class product—highly realistic model trees—but zero digital presence. To compete, they didn't just need a "website"; they needed a scalable eCommerce engine capable of handling international growth.

THE LARAWORKS SOLUTION

We engineered a custom, high-speed storefront focused on conversion. As their long-term growth partner, we didn't just deliver the code; we provided the strategic support needed to scale from a local startup to a worldwide brand.

Year 1

UK SALES

Year 2

EXPANSION INTO NEW MARKETS

Year 3

SELLING WORLD-WIDE

The Result

What began as a local project quickly scaled to dominate the UK market. Today, with our ongoing support, Primo Models ships to collectors worldwide, proving that with the right technology, a local business has no borders.

Test it yourself?

Search "realistic model trees" on Google to see where Primo Models are

DON'T THROW ME AWAY

Save paper: keep this page as a quick Scottish bank holidays reference for 2026.

Mon 25 May	Spring Holiday
Mon 3 Aug	Summer Holiday
Mon 30 Nov	St Andrew's Day
Fri 25 Dec	Christmas Day
Mon 28 Dec	Boxing Day (substitute)

Did you know? A 1-second delay in page speed can drop your sales by 7%—costing a £100k business £7,000 every single year